

UNIT I

ARTICLE WRITING

An article is a piece of writing published in newspapers or magazines or journal. It is written for a large audience. The main motive behind writing an article is to inform the reader about the current issues, presenting both sides of the issue along with facts. An article can describe events, occurrences, persons, places, experiences, etc. Newspaper articles are meant to be objective in nature. Magazine articles can include personal opinions.

Format:

- Title : Eye-catching
- Introduction: Put the topic in perspective. Catch the reader's attention
- Exposition of topic: Merits/demerits, causes-results, effects, etc
- Winding up: Your comments, opinion, criticism, etc
- Conclusion: A hope, warning, an appeal or a call for action
- Name of the writer: It can be placed just after the heading or at the end of the article

Sample article:

1. The Delhi administration has launched a campaign against the use of polythene bags. Write an article on 'Hazards of Polythene Bags' in about 150 words for your school magazine.

Hazards of Polythene Bags

Polythene bags have become very popular for carrying our shopping home. These bags are light, handy, attractive and strong. Shopkeepers find them easy to store and customers regard them as beneficial too. But they are a big threat to our environment. They have many adverse

effects, for example, they are not biodegradable and produce noxious gases when burnt. They choke the drains and provide breeding grounds to deadly germs. Animals and birds mistake them for food and when they eat them, their digestive systems get disturbed. These bags never decay and the fertility of the earth is lost due to their excessive use. Thus, the greenery of the earth is hampered. The poisonous gases produced on burning the polythene bags cause serious diseases like bronchitis, allergy, cancer, etc in human beings. Therefore it is our responsibility to stop the use of polythene bags. We should take an active part in the anti-polythene campaign launched by the Delhi administration.

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